

## 2 AUGUST 2024

## SUGA International Takes Part in "The 4th CAFEA Young Talent Smart City Forum"

## Pools Ideas for Smart City Development of Youth in GBA

**SUGA International Holdings Limited** ("SUGA" or the "Group") (stock code: 912), a leading electronics total solutions provider also operating a pet food and pet accessories business, has recently participated in "**The 4th CAFEA Young Talent Smart City Forum**", pooling ideas for smart city development of youth in the Greater Bay Area (GBA). SUGA International is the Silver Sponsor of the forum, and Dr. Alfred Ng, its Chief Executive Officer and Executive Director was invited to be a member of the technical panel responsible for judging entries.

Held on 19 and 20 July at Hong Kong Cyberport, this year's "CAFEA Young Talent Smart City Forum" was organized by CAFEA Smart City Limited, a member of the Cyberport Community, and co-organized by the Cyberport Academy. Its purpose was to cultivate interest in technological innovation, scientific research and digital city construction among youth, encourage them to realise their creativity and pool ideas for constructing smart campuses and smart cities, as well as to actively participate in helping development of the GBA and construction of a first-class international livable and efficient smart city cluster in the GBA.

This year, 45 out of more than 350 entries submitted by primary and secondary school pupils from Shenzhen, Hong Kong, and Macau were selected for rating at the forum. The submissions covered a diverse range of topics, from enhancing campus sustainability to developing smart city solutions, clearly showing the innovative thinking and ability of the pupils in tackling complex issues and using new technologies and methods to put their ideas in practice. The winner of the "SUGA Innovation Award" sponsored by SUGA was the outstanding "Smart City: Intelligent Flood Control Suspended Manhole Cover" project of students from the No.3 Senior High School of Shenzhen.

**Dr. NG Man Cheuk**, **Chief Executive** Officer of **SUGA**, said: "I am very honored to participate in the forum as a member of the expert panel and exchange ideas with young talent in the Greater Bay Area. I see in them the energy that can help foster the development of smart cities in the future. The CAFEA Youth Talent City Forum is an excellent platform for empowering and inspiring the younger generation to play an active role in shaping smart cities and campuses. With such trendy technologies as Internet of Things (IoT) continuing to develop, SUGA will keep applying its strong capabilities in production management and providing all-round quality service to speed up development and production of IoT equipment in the future. We endeavor to provide customers with high-quality products and services and make SUGA a reliable partner for them."

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## Photo caption:

The "Smart City: Intelligent Flood Control Suspended Manhole Cover" project by students from the No.3 Senior High School of Shenzhen wins the "SUGA Innovation Award"



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